



UNNAT BHARAT ABHIYAN

Submission of VILLAGE-WISE Activity Report Session 2024-25

Name of PI	Vivekananda Global University, Jaipur
AISHE Code	U-0748
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Name of villages adopted	Barala, Khijooriya Brahmanan, Khijooriya Jatan, Murli Pura, Rampura Bas Goner.
Date of Joining UBA	12 February 2021

**Vivekananda Global University
Jaipur, Rajasthan**

Plantation Drive

“Ek Ped Maa k Naam”

The NSS unit and UBA of Vivekananda Global University organized a large-scale Plantation Drive on 07–08 August 2024 to promote environmental sustainability and increase green cover on and around campus.

📍 Location: VGU Campus & Adopted Villages

👥 Participants: 1400+ students and faculty

🌱 Saplings Planted: 5100+ (Ashoka, Neem, Sesam, etc.)



The event was inaugurated by Director Gaurav Bagaria, Pro-President Prof. D.V.S. Bhagavanulu, and Registrar Praveen Choudhry, who highlighted the vital role of trees in combating climate change.

Highlights:

- 850 saplings planted in each adopted village
- Expert guidance on proper planting techniques
- Strong community and departmental participation
- Enhanced student awareness on environmental conservation
- The drive was a meaningful step toward a greener future and reflected VGU's commitment to sustainable development.



Swacchta Hi Sewa

The National Service Scheme (NSS) Units and UBA of Vivekananda Global University celebrated the 55th NSS Day on 24th September 2024, coinciding with Rajasthan's Swachhta Pakhwada under the Swachh Bharat Abhiyan. In the presence of NSS Regional Director Mr. S.P. Bhatnagar and MP Dr. Manju Sharma, volunteers pledged to maintain cleanliness and committed to a week-long drive.

On September 25, volunteers visited Goner Rampurbas, cleaned areas around homes and shops, and spread awareness about cleanliness. The next day, they conducted a cleanliness drive at Siroli Tataki Dhani Government School, interacted with students, and donated green boards.

On September 27, a Cleanliness Quiz was held to educate students on hygiene, with enthusiastic participation and prizes. On September 28, volunteers visited Siroli Gram Panchayat to understand rural sanitation challenges and engage in community development.

The event “स्वच्छता ही सेवा, स्वभाव स्वच्छता, संस्कार स्वच्छता” on September 30 emphasized cleanliness as a societal and personal value through workshops, poster-making, and awareness drives. On October 2, the final day, students, faculty, and staff united to clean the campus and played a fun competition-based cleanup game, reinforcing community spirit and responsibility.

The week fostered environmental awareness, social commitment, and a strong sense of teamwork among participants, highlighting the true spirit of NSS and UBA .



Bird Feeder Installation

On April 22, 2025, in celebration of World Earth Day, the NSS units, NCC Coy and UBA of Vivekananda Global University, in collaboration with the Rajasthan Environment and Energy Conservation Centre, organized a Bird Feeder Installation Activity. The event aimed to promote urban biodiversity, raise environmental awareness, and instill eco-conscious values among students and faculty.



Objectives:

- Provide safe feeding spaces for local bird species.
- Encourage student and faculty involvement in environmental conservation.
- Enhance biodiversity and promote sustainable ecosystems on campus.

As part of the initiative, 101 bird feeders (Parindes) were strategically installed across adopted villages. The installation was carried out with enthusiastic participation from NSS volunteers, NCC cadets, UBA and faculty members. More than a symbolic gesture, the feeders aim to offer nourishment to birds, especially during extreme weather conditions, supporting ecological balance and wildlife sustainability.

Outcomes:

- Created consistent food sources for urban birds.
- Promoted student and faculty engagement in conservation efforts.
- Fostered a greener and more bird-friendly environment.
- Raised awareness about urban wildlife and the importance of ecological stewardship.

Awareness Rally

Our day began with an awareness rally, where we walked through the village streets, engaging with residents and discussing key topics such as environmental conservation, organ donation, and health awareness. We emphasized the importance of protecting natural resources, reducing waste, and planting more trees to combat climate change. Additionally, we educated villagers about the significance of organ donation, dispelling common myths and encouraging them to consider how they could help save lives. Health awareness was another crucial topic, where we educated the villagers about sanitation, hygiene, and the need for regular medical check-ups to prevent common illnesses.

After the rally, we also conducted a survey to understand the specific challenges the villagers face. Many shared concerns about inadequate healthcare facilities, lack of clean drinking water, and the need for better educational resources for children. Our interaction helped us connect with the community on a deeper level, and together, we brainstormed potential solutions. This initiative reinforced our commitment to social responsibility, reminding us that small efforts can create meaningful change in people's lives.



Health Checkup Camp



The medical camp offered a comprehensive range of services to ensure that people received proper medical attention. Four specialist doctors from different fields—General Medicine, Gynaecology, Dental, and Eye Care—were present to provide consultations. Patients with common ailments were given medical advice, while women received specialized gynaecological consultations. Dental check-ups were conducted to promote oral hygiene, and eye care specialists provided essential screenings to detect vision problems. Additionally, free medicines were distributed to all patients, ensuring that they had access to necessary treatments without financial burden.



Silicosis Health Checkup Camp



Under the Unnat Bharat Abhiyan, Vivekananda Global University organized a Health Check-up Camp on October 8, 2024, at Siroli Village, Jaipur, in collaboration with the Chief Medical and Health Office (CMHO), Rajasthan, the Primary Health Center (PHC), and World Vision. Over 100 villagers received free health screenings, and 18 silicosis-positive cases were identified for linkage with government welfare schemes. The initiative aimed to promote health equity and address occupational health challenges in rural communities. It also highlights the importance of collaborative efforts in achieving equitable healthcare access in underserved communities.



Legal Right Awareness



The Pro Bono Club and UBA of Vivekananda Global University organized a Food Distribution and Legal Rights Awareness Camp at Rajkiya Uchch Madhyamik Vidyalaya, Seroli, in March 2025 as part of its community outreach initiative. The event supported underprivileged students by providing food packets and stationery kits while educating them on child rights, including the right to education, nutrition, and protection. Conducted through interactive activities, the camp enhanced awareness and engagement among students. The initiative was well-received, highlighting the importance of such community-centered programs.



Food Distribution Activity



On the occasion of World Food Day, NCC cadets in collaboration with the Unnat Bharat Abhiyan (UBA) organized a food distribution drive for underprivileged communities. The initiative, conducted under the Unnat Bharat Abhiyan scheme, aimed to promote social responsibility and compassion among youth. By providing food packets to the needy, the cadets contributed to addressing hunger and supporting community welfare. This effort reflected their dedication to service, inclusivity, and nation-building while spreading awareness about the importance of collective action for a hunger-free society.

